



Inspiring Mompreneurs – Featured Interview

So... you'd like to be featured as one of our super-duper amazing and incredibly talented Inspiring Mompreneurs? Fabulous!

Please find previous interviews here: <https://inspiringmompreneurs.com/featured-moms>

Interview Questions

Please note: You do not have to answer all the questions below. Simply choose the ones you feel inspired to answer and send written answers back to me for the written post.

Then we can set up a time for zoom interview for the video and podcast.

Pick Your favourite Interview Questions from this List

1. In your own words, what do you do for a living?
2. If you wear many hats in business, which of these do you love most, which takes most of your time and which brings in the most income?
3. When did you decide to become an Entrepreneur?
4. Why did you decide to become an Entrepreneur?
5. Is this your first entrepreneurial pursuit?
6. What prompted you to start your own business?
7. Who did you have in mind when you started your business? Who do you serve?
8. How did you come up with the idea?
9. What has been the number one highlight of your career?
10. What has been the greatest challenge for you to overcome in your career?
11. What has been the number one highlight of Motherhood for you?
12. What has been the greatest challenge for you to overcome as a Mother?
13. Has it been tricky balancing work and home life?
14. What do you love most about being a Mom Entrepreneur?
15. All things considered do you feel it was a good decision to become an Entrepreneur?
16. Where do you work most days?
17. How many days per week do you work, on average?
18. How many hours do you estimate you work per day, on average?
19. Do you have any daily rituals to maintain a work-life balance?
20. Do you feel you are living your passion?
21. Do you feel you have already created your best work?
22. If you were to die tomorrow, would you be at peace knowing you had lived a full, happy and meaningful life? Or would you feel you were dying with your song unsung?
23. Do you have a message you would like the world to hear?
24. Is there a book, song or movie that has had huge significance or meaning in your life?
25. What advice would you give someone just starting out as an Entrepreneur?

26. Is there anything you know now that you wish you knew when you started out as an Entrepreneur?
27. Is there anything you know now that you wish you knew when you first became a Mom?
28. Is there anything you feel you missed out on by becoming an Entrepreneur?
29. Is there anything you feel you gained by becoming an Entrepreneur?
30. Do you feel you chose an easy path or a difficult one?
31. What are your hopes for 2020 and beyond?
32. What are your fears?
33. Which tools of the trade have been enormously helpful for you?
34. Who has been enormously helpful to you? Do you have mentors in business?
35. Are there any courses or studies you feel have been essential to your success?
36. If there was any way I could help you, what it would it be?
37. Who is your target market? If I were to give you a referral, who would I be looking for?
38. If you have any other questions you would like me to ask you that have not been mentioned above, please send them to me as well. Thanks a mill!

Infographic

I create an Infographic for each of the Mompreneurs I interview.

Please see example on the next page.

In order to do this, I require the following from you:

- A headshot
- Your favourite colour(s) - please supply [colour-hex code](#)
- Your preferred name (full name and surname or pen name)
- A short quotation - your credo/motto/best advice
- Your "job" title
- Where you live or work
- Spouse and/or children (can add names and ages of children if you like)
- Papers/books you've written/businesses you own/newspaper articles about you
- Your proudest achievement
- Your qualifications
- Another short quotation of yours (often I get this from our interview)
- Your website address or company logo



YOUR NAME

"A Quotation - your credo or your best advice "

Who You Are / What you Represent



Where you live or work



Your Proudest
Achievement



Spouse and/or
children



Your Qualifications



Papers/Books you've
written or Social Media
Profiles



Another Quotation -
something you would
like to share

Your website address or company logo