

THANK YOU for Applying to Guest Post on Happy Human Pacifier

We value your time and creativity. Here are a few guidelines before you get started:

What you will get from us:

- A permanent Guest Post accredited to you as the author on Happy Human Pacifier
- A Do Follow link with anchor text to your website within the article
- Your social media links within your bio, if required
- Social shares to all our social media channels

What we require from you:

- Your edited, proofread article typed up in MS Word
- The URL of your own website or blog or a specific post you would like us to link to
- An image or two relevant to your article
- Your logo, if applicable
- A 2 or 3 sentence biography with a photo of you
- The URL's for your social media profiles to add to your bio.

Our Audience:

Aimed specifically at Breastfeeding, Co-Sleeping, Baby-wearing or *Kangaroo* Moms and Mothers who may refer to themselves as Attachment, Responsive, Positive, Gentle, Natural, or Hand in Hand Parents.

Writing Guidelines:

- Please ensure that your post is original, unpublished and targeted to our audience.
- Articles must be related to Parenting, Breastfeeding, Co-Sleeping, Baby-wearing, Advice, Tips, Products, Services or Resources for Parents, Babies, Toddlers or Children.
- Please ensure images supplied are your own or certified free stock images, e.g. <u>Pixabay</u>
- Anything that can potentially damage our site's SEO is a no-no.
- If you have a video to include, FANTASTIC! Please provide the YouTube URL/Embed code.
- Posts must be well written and free of spelling and grammar mistakes.
- I reserve the right to request edits or a re-write if work is unsatisfactory.

Please email to <u>lauren@happyhumanpacifier.com</u> Looking forward to working with you.