



THANK YOU for Applying to Guest Post on Lauren Kinghorn

We value your time and creativity. Here are a few guidelines before you get started:

What you will get from us:

- A permanent Guest Post accredited to you as the author on LaurenKinghorn.com
- A link with anchor text to your website within the article and within your bio
- A clickable image linking to your website (if you supply the image)
- Your social media links within your bio
- Social shares to all our social media channels:
- Pinterest, Instagram, Twitter, Facebook, LinkedIn & Flipboard

What we require from you:

- Your edited, proofread article typed up in MS Word or LibreOffice Writer.
- The URL of your own website or blog or a specific post you would like us to link to
- An image or two relevant to your article
- Your logo if applicable
- A 2 or 3 sentence biography with a photo of you
- The URL's for your social media profiles to add to your bio.

Our Audience:

Entrepreneurs, Bloggers, Online Marketers, Affiliate Marketers, Freelancers, Writers and Small Business Owners (mostly women) or those eager to learn how to make money online.

Writing Guidelines:

- Please ensure that your post is original, unpublished and targeted to our audience.
- Articles must be related to Blogging, Online Marketing, Affiliate Marketing, Social Media, Side Hustles, Work-Life Balance, Small/Online Business Tips, Ideas or Resources, SEO etc.
- Please ensure images supplied are your own or certified free stock images, e.g. <u>Pixabay.</u> Anything that can potentially damage our site's SEO is a no-no.
- If you have a video to include, FANTASTIC! Please provide the YouTube URL/Embed code.
- Posts must be well written and free of spelling and grammar mistakes.
- I reserve the right to request edits or a re-write if work is unsatisfactory.